

Client



Brief

Veovo needed a standout exhibition stand for London PTE 2026 that could clearly communicate complex technology while competing for attention in a busy show environment. With only five months from brief to build, the space had to balance live demos, private meetings, and open areas for conversation, all without feeling crowded or disjointed.

Solution

We designed and delivered a 70sqm stand that brought together functionality and strong visual presence. The layout included five demo areas including a live demo of their LIDAR operating system. A large private meeting room, a coffee bar and open meeting areas encouraged relaxed, informal conversations. To stand out on the show floor, we used a bold large format stretch graphic to draw attention from across the hall.



Result

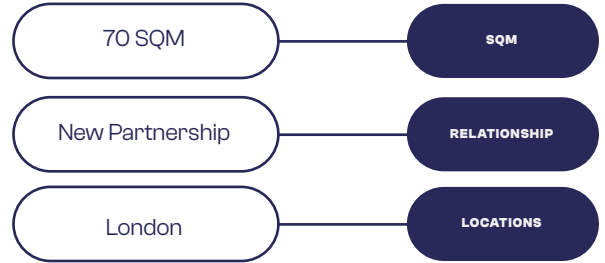
The final space worked hard across every part of the event, supporting everything from quick introductions to in-depth meetings. The clear layout made it easy for visitors to navigate, while the strong visual presence helped attract attention in a crowded environment. Overall, Veovo had a confident and engaging platform that supported meaningful conversations throughout London PTE 2026.



REFLECTING ON
OUR DELIVERY



Client



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