

Client



Brief:

Keonn Technologies required a 9.5x9m island stand that would showcase their technology in a real-world retail setting, encouraging hands-on product interaction and relaxed conversations.

Solution:

DSA designed a shop-inspired environment with a strong storefront fascia, integrating Keonn's products throughout the space.

The layout featured open seating areas inside and outside the "shop," plus a dedicated changing room area incorporating live product demonstrations.



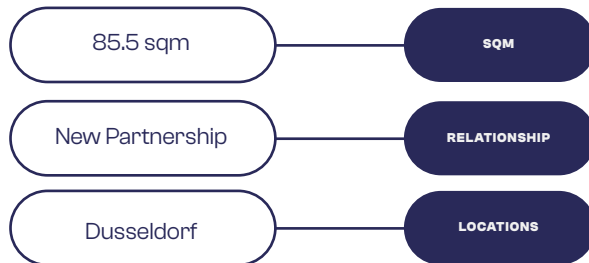
Result

An immersive, retail-style stand that clearly communicated Keonn's offering, increased dwell time, and created an engaging, practical showcase for their technology.

**REFLECTING ON
OUR DELIVERY**



Client



DSA®