

Client

STRONG

Brief

STRONG Group, a Skyworth company offer reliable products, services and innovative technological solutions to meet their audio-visual and connectivity needs. DSA's brief was to create a space similar to a luxury lounge on a 220m² space-the mezzanine area was not required for this year.

Our design concept used parametric curved shapes to create a true sense of a luxury lounge.

DSA Solution

Plywood's combined with white branding and accent lighting ensured the space become an eye catching, curved pavilion with a luxury lounge feel to conduct business.



Result

Overview of services provided. Delivery of end-to-end projects, owning proactive communications, supplier negotiations and on-site delivery. Created all 3D and 2D designs for every aspect of the design. As part of our design process, majority of the components can be reused and, in many cases, upcycled for future use. This supports our drive to ensure we commit to our sustainability goals and that we're providing our clients with sustainable solutions.



DSA[®]

**REFLECTING ON
OUR DELIVERY**

Client

STRONG

220 sqm

SQM

11 Years

RELATIONSHIP

IBC, Amsterdam

LOCATIONS



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DSA