

Client

Bodycote

Brief

To promote Bodycote in the Aerospace sector as a major player / market leader with respect to supplying a broad yet diverse range of Engineering Services locally & internationally.

To position the Bodycote brand in the Aerospace sector, locally and internationally.

Our priority will be to attract new customers, whilst at the same time taking the opportunity to communicate with existing customers.

To facilitate and secure growth of our business with both existing and new customers in several key areas: Thermal processing – Heat treatment, EBW and Vacuum Brazing, and Specialist Technologies & Promotion of the Additive Service Model in support of the Additive Manufacturing sector.



DSA Solution

DSA delivered a dynamic and engaging exhibition solution designed to balance professionalism with hospitality. The space featured a welcoming and inviting environment that encouraged footfall, anchored by a central welcome area that served as an information hub and guided visitors deeper into the stand.

To support focused business conversations, three enclosed private meeting rooms were created, while an open hospitality zone with a fully functional bar offered a relaxed setting for informal meetings and networking. Maximising the allowable build height ensured strong brand visibility across the busy exhibition hall, while large format screens were strategically placed to deliver impactful digital content.

The entire stand was a bespoke build but employed a smart, modular design approach, allowing key elements to be reused, repurposed and recycled for future events, delivering both creative impact and long-term value.

"The level of professionalism and expertise from DSA is second to none. The quality of their materials and the support from our dedicated project manager are truly outstanding. We have worked with other companies, but none have matched the quality and service that DSA provides."



DSA[®]

REFLECTING ON OUR DELIVERY

Client

Bodycote



Paris Air Show 2025

116 sqm

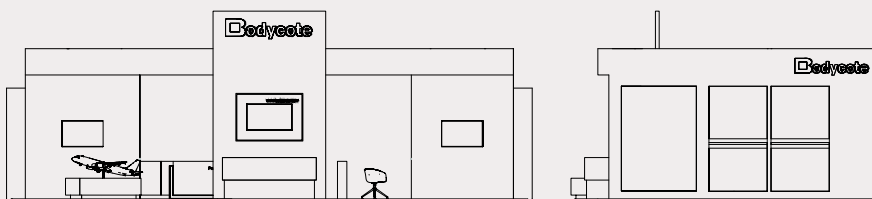
SQM

17 Years

RELATIONSHIP

Farnborough / Paris

LOCATIONS



As a truly global provider of subcontract thermal processing services, Bodycote is able to offer a significant advantage to its customers. Through an international network of plants, Bodycote utilises a wealth of knowledge, experience and specialist expertise to deliver quality service when and where it's needed.



DSA